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www.designsbysam.weebly.com

Education

State College of Florida
2009-2011 multimedia & mgmt courses

Ringling School of Art and Design
BFA 2003, Graphic & Interactive Comm

Sinclair Community College
AAS 2001, Visual Communications

Proficient

Adobe Creative Suite
Dreamweaver
Basic Flash
Basic HTML
Microsoft Office Suite
Profit 21
Constant Contact

Involvement

Phi Theta Kappa
National Honors Society
Dean's List
AIGA
Great Banquet Director

Portfolio available upon request

Diversified marketing professional with over eight years of experience as a graphic communicator. Background encompasses an exceptional work ethic and commitment to meeting established objectives. Proactive manager and versatile team player adept in building and creating design solutions. Recognized for ability consistently deliver solutions that exceed expectations.

Experience

Senior Graphic Designer, July 2005—Present Mercedes Medical, Sarasota, Florida

- + Responsible for creation and maintenance of e-mail marketing and all print collateral including but not limited to advertisements, corporate brand materials, catalogs, brochures and trade show displays
- + Contribute to the company's bottom line by leading the creative team in producing professional, high quality work while elevating each creative's skill, process and product
- + Produce print catalogs featuring over 1,000 products
- + Create and maintain accurate content of 100+ sales documents

Graphic Designer/Marketing Assistant, October 2004 - July 2005 Flanzer Jewish Community Center, Sarasota, Florida

- + Design for 12 different departments
- + Wrote and submitted press releases and advertising
- + On the special event committee for planning, fund-raising and photographing events.

Account Representative, January 2004—October 2004 One to One Gulfcoast, Venice, Florida

- + Part of a 4 person business
 - + Networking to earn clients
 - + Building entire campaigns using variable data printing
 - + Designed logos, printed materials and managed client communications
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